



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/B Obama/D/Pre/US (16256)**
Agency **Greer, Margolis, Mitchell & Associ(2890)**
Buyer **KEULEMAN,KATIE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **OBAMA *60S* (132231)**
Acct Types **National/Political**
Est/Headline **2175/06390542**
Demo
Revision
Comments **OBAMA 60S**
OBAMA FOR AMERICA 60S

Invoice **652932**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **338430**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:01PM**

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------|----------------------|-----------------------|--------|------------|-----------|---------|
| 14.0 | Spot | 11:35:00PM-12:05:00AM | Day,M-1 | 10/29/12 12:29AM (Mo) | 01:00 | OFA12G181H | \$2050.00 | |
| 15.0 | Spot | 12:05:00AM- 1:05:00AM | Day,M-1 | 10/29/12 12:18AM (Mo) | 01:00 | OFA12G181H | \$680.00 | |
| 16.0 | Spot | 12:00:00PM- 1:00:00PM | Day,M-1 | 10/29/12 12:11PM (Mo) | 01:00 | OFA12G181H | \$1700.00 | |
| 17.0 | Spot | 5:00:00PM- 6:00:00PM | Day,M-1 | 10/29/12 5:43PM (Mo) | 01:00 | OFA12G181H | \$4500.00 | |
| 18.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1 | 10/29/12 6:22PM (Mo) | 01:00 | OFA12G181H | \$6000.00 | |
| 19.0 | Spot | 6:00:00AM- 7:00:00AM | Day,M-1 | 10/29/12 6:23AM (Mo) | 01:00 | OFA12G181H | \$3750.00 | |
| 20.0 | Spot | 7:00:00AM- 9:00:00AM | Day,M-1 | 10/29/12 8:54AM (Mo) | 01:00 | OFA12G181H | \$4000.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|---------------------|-------------|---|
| Gross Total | \$22,680.00 | Total Spots | 7 |
| Commission | (\$3,402.00) | | |
| Net Total | \$19,278.00 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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